The Prestige Collection

Personal Identification by

UPIC: ID-LINE
SAGE: 51730
ASI: 62150
When you value your image as much as your name, metal name badges and wallet cards from the ID-Line are the ultimate in personal identification items. All our products are manufactured in Dallas, Texas, which has been the home of the ID-Line since 1959. Our success has been the result of the highest standards for quality, on-time delivery, customer service, and a highly competitive price/value relationship.
Our large variety of metals and imprinting processes are unsurpassed in the industry. Following is a brief description of the processes available.

**Chemical Etching**
A high quality and very durable method for imprinting on brass, nickel silver, stainless steel, copper, bronze, or aluminum.

The recessed area can be color-filled.

The recessed area can be frosted, creating a “gold on gold” or “silver on silver” finish.

The metal can also have a hand-rubbed antique finish applied.

**Sublimation**
The perfect imprint for the budget conscious buyer that seeks full color. While exact PMS color matches are not guaranteed, sublimation is generally within an acceptable range of the provided PMS color. This process is very popular on aluminum where it offers a lightweight product with a high quality look.

**Etched and Sublimated**
A frosted brass or nickel silver background with a bright metal border and a full color sublimated image resulting in a truly prestigious presentation.

**Colorfrost™**
Provides the ultimate combination of both dimension and full color imprinting on stainless steel.

**Screen Printing**
A traditional and economic time honored method of imprinting available on all our metals. A perfect choice for those requiring PMS color matching.

**Embossing**
Embossing provides an additional option for adding value by making graphics literally pop off the plate. This can be combined with any other imprinting process to create your desired results.
Solid Brass Name Badges

Solid brass is traditionally used for name badges because of its classic gold appearance. Select from four sizes, multiple looks and finishes to create your own image.

Etched

SNB-538-B
1-11/16" x 2-9/16"
(Antique)

ENB-575-B
1" x 3"
(Color-filled)

ENB-576-B
1-1/2" x 3"
(Frosted)

ENB-780-B
2" x 3"
(Color-filled)

Printed

SNB-538-B
1-11/16" x 2-9/16"

SNB-575-B
1" x 3"

SNB-576-B
1-1/2" x 3"

SNB-780-B
2" x 3"

www.id-line.com
Nickel Silver Name Badges

Nickel silver name badges offer a beautiful sophisticated appearance. Available in four sizes, multiple looks and finishes, each offering its own unique style.

**Etched**

- **ENB-780-N**
  - 2"x 3"
  - (Color-filled)
- **ENB-538-N**
  - 1-11/16"x 2-9/16"
  - (Frosted)
- **ENB-575-N**
  - 1"x 3"
  - (Color-filled)
- **SNB-538-N**
  - 1-11/16"x 2-9/16"
- **SNB-575-N**
  - 1"x 3"
- **SUENB-538-N**
  - 1-11/16"x 2-9/16"
- **SUENB-575-N**
  - 1"x 3"

**Printed**

- **SNB-538-N**
  - 1-11/16"x 2-9/16"
- **SNB-575-N**
  - 1-11/16"x 2-9/16"
- **SUENB-575-N**
  - 1-11/16"x 2-9/16"

**Etched & Sublimated**

- **SUENB-576-N**
  - 1-1/2"x 3"
- **SUENB-576-N**
  - 1-1/2"x 3"
Stainless Steel Name Badges

Stainless steel name badges offer a higher level of durability along with a more contemporary look. Choose from four sizes, multiple looks and finishes to add a modern feel to your name badge.

www.id-line.com
Framed Name Badges

Add a layer of dimension and sturdiness with framed name badges. Frame finishes available in gold or silver with a variety of inserts to choose from.

Rectangles

**SUFNB-567G-A**
11/16" x 2 11/16"
(Satin Gold Aluminum)

**SUFNB-570G-A**
1" x 3"
(Satin Gold Aluminum)

**SUFNB-570S-A**
1" x 3"
(Satin Silver Aluminum)

**SUFNB-572G-A**
1-5/8" x 3"
(Satin Gold Aluminum)

**SUFNB-572S-N**
1-5/8" x 3"
(Frosted Nickel Silver)

Circle & Ovals

**SUFNB-539G-A**
1-3/16" x 2 3/8"
(Satin Gold Aluminum)

**SUFNB-539S-A**
1-3/16" x 2 3/8"
(Satin Silver Aluminum)

**SUFNB-562G-A**
1-1/4" dia.
(Bright Gold Aluminum)

**SUFNB-562S-N**
1-1/4" dia.
(Frosted Nickel Silver)

**SUFNB-590S-N**
1-7/8" x 2 3/4"
(Frosted Nickel Silver)
“Bling” Name Badges

Bring on the “bling” and create a truly eye-catching name badge. The Sparkle badges are available in a silver or gold frame with your choice of Sparkle insert color. The Rhinestone badges have clear crystals mounted in your choice of gold or silver frame and a variety of inserts to select from.

**Sparkle**

- **SUFINB-572G-SP**
  1-5/8”x 3”
  (Platinum Sparkle)

- **SUFINB-590G-SP**
  1-7/8”x 2-3/4”
  (Bronze Sparkle)

- **SUFINB-572S-SP**
  1-5/8”x 3”
  (Silver Sparkle)

**Rhinestone**

- **SUFINB-577GC-A**
  1-1/2”x 3”
  (Bright Gold Aluminum)

- **SUFINB-590GC-N**
  1-7/8”x 2-3/4”
  (Frosted Nickel Silver)

- **SUFINB-577SC-A**
  1-1/2”x 3”
  (White Aluminum)

- **SUFINB-590SC-A**
  1-7/8”x 2-3/4”
  (Satin Silver Aluminum)
Aluminum Name Badges

Aluminum name badges are a lightweight and economical choice to add color to your lapel. Pick from four sizes, multiple finishes and a variety of colors.

Printed

- SNB-538-A
  - 1 11/16" x 2 9/16"

- SNB-780-A
  - 2" x 3"

- SNB-575-A
  - 1" x 3"

- SNB-576-A
  - 1 1/2" x 3"
Solid brass is commonly used for wallet cards because of its classic gold appearance. Select from two sizes, multiple looks and finishes to create your own style.

**EMBC-526-B**

2" x 3-1/2"

(Color-filled)

**EMBC-526-B**

2" x 3-1/2"

(Frosted with Printed Colors)

**EMBC-526-B**

2" x 3-1/2"

(Antique)

**SMBC-526-B**

2" x 3-1/2"

**SMBC-526-B**

2" x 3-1/2"

**SMBC-810-B**

2-1/8" x 3-3/8"
Aluminum Wallet Cards

Aluminum cards are a lightweight and economical choice to add color and flare to your wallet card. Pick from two sizes, multiple finishes and a variety of colors.

Etched

EMBC-526-A
2" x 3-1/2"
(Color-filled)

SMBC-810-A
2-1/8" x 3-3/8"

SMBC-810-A
2-1/8" x 3-3/8"
(No Fill)

Printed

EMBC-526-A
2" x 3-1/2"

SMBC-526-A
2" x 3-1/2"

SUMBC-526-A
2" x 3-1/2"

Sublimated

Arbelbide Lawn Service

SUMBC-810-A
2-1/8" x 3-3/8"

The Pet Spa

SUMBC-526-A
2" x 3-1/2"

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Nickel Silver Wallet Cards

Nickel silver wallet cards offer a beautiful sophisticated appearance. Available in two sizes and multiple looks each offering its own unique style to suit your needs.
Stainless Steel Wallet Cards

Stainless steel wallet cards offer a higher level of durability along with a contemporary look. Choose from two sizes, multiple looks and finishes to add a modern feel to your wallet card.

Etched

EMBC-526-S
2" x 3-1/2"
(Frosted)

EMBC-810-S
2-1/8" x 3-3/8"
(Frosted)

ColorFrost

EMBC-810-CF
2-1/8" x 3-3/8"

EMBC-810-CF
2-1/8" x 3-3/8"
A large variety of additional sizes and shapes of name badges and wallet cards are also available. Contact the ID-Line for assistance in designing your unique badge or card.
Other ID-Line Products

Visit www.id-line.com to see the full collection of products available from The ID-Line.

Nameplates

Plaques
Dog Tags

Dash Plates

Key & Luggage Tags

www.id-line.com
In order to obtain competitive prices, we recognize the need for customers to order larger quantities of items requiring personalization than their original order calls for. To accommodate this need we have established our Hold and Release program, where we will inventory your badges and release them as needed. All billing is handled with the initial order and includes a program set-up charge of $25.00(z) plus $2.50(r) per inventoried item. There are no minimum quantities, shipping charges, or invoices when badges are released, and we will keep your badges in inventory for up to 2 years.

When you are ready to order personalized badges, simply go to fulfillment.id-line.com to log into your secure account. Each badge program has a unique user name and password that can be shared with your client so they can manage their own badge program. With limited exceptions, personalization must be printed black (consult factory for use of other colors), engraved or sublimated.

Most releases will be processed and shipped within 48 hours of submission. Text from provided lists of personalizations will be imprinted as provided, including capitalization of names. Digital proofs are available at no charge, but require additional production time. All releases will be shipped via U.S. Postal service or customer supplied UPS or FedEx account.

Standard etched and printed colors are shown below. These would only be an approximate color reference as the actual colors may vary depending on the material they are printed on. For special color matches send a sample or provide the PMS number.
Artwork
To yield best results send electronic artwork. See below for acceptable formats. Charges for art, typesetting or color separations will be quoted at our standard hourly rate. See current price sheet.

Digital Artwork Formats
Vector artwork is preferred; raster artwork will be accepted but may incur an art charge. We accept files in CorelDraw X5, Illustrator CS5 and InDesign CS5. Other acceptable file formats are: bmp, jpg, psd, PDF or tiff. Artwork can be emailed to artwork@idplates.com. Please consult factory with any questions.

Digital List
Lists for personalizations need to be provided in a text, Word or Excel document. If you use Excel please make sure that each column is equal to one line of personalization, for example, name in one column and title in the next column which equates to two lines of personalization. All copy needs to be typed in the list the way you wish it to appear on the plate. Lists of names will be imprinted as provided.

Proofs & Pre-production Samples
No charge for digital proofs, however, changes made from the original art may require an art charge. Consult factory for price and delivery time if a pre-production sample is needed.

Production Time
All delivery times start after proof approval is received.

Standard Delivery: 10 business days for most orders.

Expedited Delivery: Consult factory for turnaround times and costs.

Badge Attachments
All name badges are available with your choice of a magnetic clasp or safety pin back.

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